



Business Advisory Serving  
the Commercial Finance Industry  
Specialty in Equipment Leasing & Finance



Bob Rinaldi is a serial entrepreneur and a self-proclaimed non-traditionalist when it comes to envisioning, building and implementing a business model, developing a growth strategy, or crisis/problem resolution. He brings a sizable history of success in many endeavors including preparing a company for an eventual exit.

Currently Serving

President of Bob Rinaldi, LLC – A commercial lending and equipment leasing/finance advisory services firm serving independent lessors, financial institutions, manufacturers, service providers and International firms entering the USA equipment finance market.

Managing Director of Amembal & Halladay

<http://amembalandhalladay.com>

Advisory Board Member of Orion First

<http://orionfirst.com>

Advisory Board Member of Mintaka Financial

<https://mintakafinancial.com>

Board Member of FintruX PTE. LTD

<https://www.fintrux.com>

CEO of Commercial Industrial Finance (“CI Finance”)

Previous Positions

SVP and Director of CBank, (acquirer of CI Finance)

SVP of CSI Leasing, responsible for its organic and inorganic growth strategies

EVP of National City Commercial Capital Company (NC4), now PNC Equipment Finance

President of NC4 Canada

SVP of Provident Bank - acquired by National City Bank

EVP, Founding partner of Information Leasing Corp. - acquired by Provident Bank

Non-Profit & Board Activities

Non-Profit & Board Activities:

Past-Chairman and Director of the Equipment Leasing and Finance Association (ELFA)

Member of the Equipment Leasing & Finance Foundation’s (ELFF) Research Committee

Member of the ELFF Development Committee

Past Trustee of the ELFF

First Chairman of ELFA’s LeasePAC

Recipient of the ELFF 2013 Steven R. LeBarron Award for Principled Research

Recipient of ELFA’s 2014 David H. Fenig Distinguished Service in Advocacy Award.

Michigan State University